ATLANTA – **UP Media Group**, parent company of *Circuits Assembly* and *Printed Circuit Design & Fab* , announced today that several leading industry suppliers have signed on to exhibit at Virtual PCB, the industry's first virtual trade show and conference for the PCB design, fabrication and assembly markets, on Feb. 12-13.

Exhibiting companies to date include Agilent Technologies; Assembleon; Asys/Ekra; Bare Board Group; BTU International; Christopher Associates Inc.; Dage Precision Industries Inc.; DEK; EFD; Indium Corp.; Kyzen; MacDermid; Siemens, and Sierra Proto Express.
"Siemens sees Virtual PCB as a great new way to reach a broader audience. The Internet is increasingly becoming the resource of choice around the world. Where else can engineers get so much for so little time and money?" said Gabriela Reckewerth, director global SIPLACE marketing.
"These 'early adopters' represent visionary companies who understand how interactive, Web-based events can extend their market reach, as well as complement and enhance the experience of face-to-face events. We look forward to working with these leading-edge suppliers to ensure a successful event," said UP Media Group president Pete Waddell.
A fully interactive, Web-based event, Virtual PCB (www.virtual-pcb.com) will be live and open to attendees worldwide on Feb. 12-13. The 48-hour virtual event will incorporate all the critical features of a live event, while allowing PCB design, fabrication and assembly equipment and materials buyers and sellers to interact online. Virtual PCB will be accessible on-demand for three months following the two-day live event.

Registration for Virtual PCB is free and will provide attendees with access to all exhibits, technical content, networking areas, the media center, and much more from the convenience of their home or office computers.
For more information, visit www.virtual-pcb.com .